

**DU, WIR
& UNSER
NETZWERK
SO GEHT
GRÜNDEN!**

#30jahrebpw

**BPW
2025**

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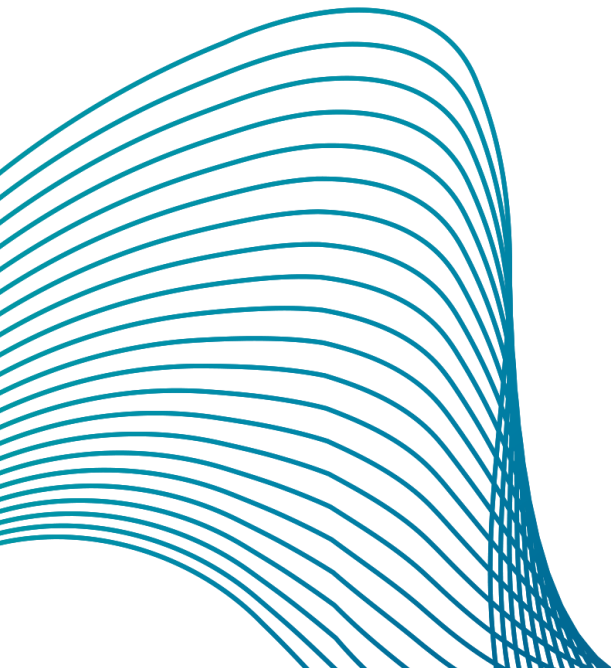
BPW 2025

Seminarprogramm Brandenburg



Investitionsbank
des Landes
Brandenburg

ILB



Title

Erasmus for Young Entrepreneurs

Referent

Björn Baugatz, STIC Wirtschaftsfördergesellschaft MOL mbH

Erasmus for Young Entrepreneurs

The European Exchange Programme for Entrepreneurs



Inhalt

1. Goals
2. Target Groups
3. Benefits
4. Application and Participation
5. Examples

EYE – Programme Overview

- **+12.000 exchanges**
- **+30.000 entrepreneurs in the EYE database**
- **Intermediary Organisations:** 194 in 45 countries (EU + COSME-countries)
- IOs are organized in consortia:
 - STIC member of YEIM UP
 - Deutschland
 - 2 x Spanien
 - 2 x Italien
 - Frankreich
 - Tschechische Republik
 - Kroatien
 - Bulgarien
 - Litauen

Golas of the programme

- On-the-job-training for new entrepreneurs
- Improve your entrepreneurial skills & business plan
- Exchange von experiences and information
- Market access and identification of potential partners
- Networking

 **Improve your competitiveness** **Promotion of entrepreneurial spirit, internationalization & innovation**

Benefits of the programme

- Lowering the barrier for international trade
- Impuls, suggestions and new perspectives for own start-up
- Building and strengthening of contacts to other entrepreneurs in Europe
- Strengthening of the European Internal Market

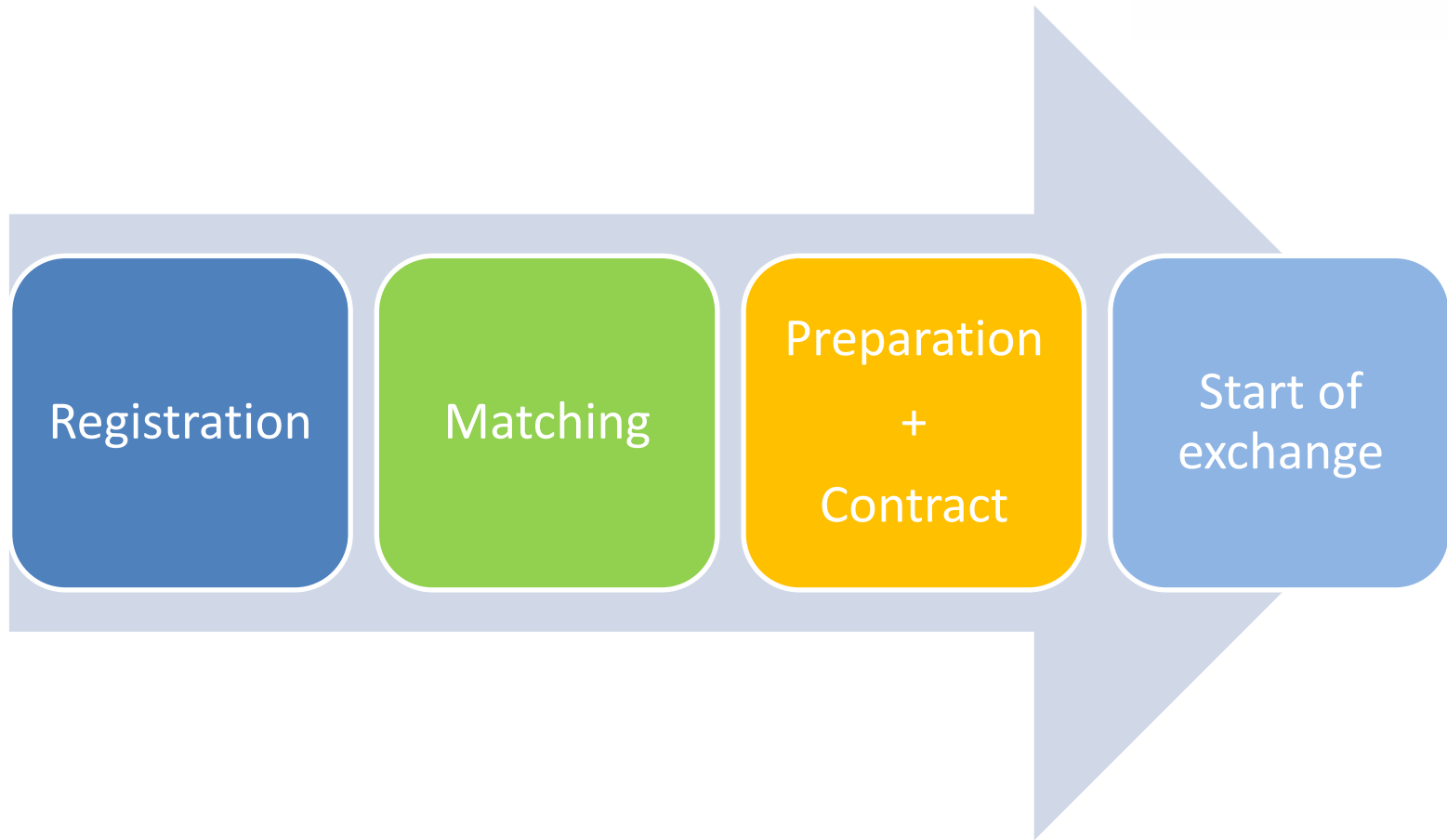
Target Groups

- New Entrepreneurs (before or after starting a business, max. 3 years of entrepreneurial experience)
- Host Entrepreneurs (Experienced entrepreneur - minimum of 3 years of entrepreneurial experience)
- Open to all branches
- No age restriction

Procedure

- New entrepreneurs travels to a experienced entrepreneur (HE) in another EU-country, to work there together (**1-6 months**)
- Selection and matching of NE and HE will be made with the help of **regional contact points (IO)** (z.B. STIC)
- NE and HE will be prepared before the exchange and taken care of during the exchange with the help of the Ios.
- **Destination Countries:** all 27 EU-member states + Albania + Bosnia and Herzegowina + Iceland + Kosovo + Lichtenstein + Montenegro + North Mazedonia + Republic Moldowa (Moldavia) + Norway + Serbia + Türkiye + Ukraine

Procedure



Appendix

1-Entrepreneur Application Form

1.1 New Entrepreneurs



Registration steps | Introduction | Your profile | Motivation | Languages | Business plan | Entrepreneurial profile | Financial and pricing of the exchange | Selection of start-up businesses

Welcome to the registration form to participate in Exchanges for Young Entrepreneurs as an entrepreneur.

The information you will provide in this web page form will be transmitted to your chosen intermediary Organisation (IO). To view a list of the IOs officially appointed for the programme, please [CLICK HERE](#).

Your chosen IO will normally contact you within 2 weeks after you have completed and confirmed your submission.

Once your application has been processed and accepted by your IO, the information you provided will be entered into the online listing of approved candidates. The listing is only accessible to all IOs, the accepted start-up businesses (SMBs) and the accepted new entrepreneurs (NEs), except where subject otherwise.

Do you expect to register as a NEW or a MICRO entrepreneur?

☐ New entrepreneur
☐ Micro entrepreneur

* = mandatory fields

[Next](#) [Save draft](#)

This collected personal data (e.g. name, address, phone no. number, e-mail) is intended for the express purpose of registering the form for young entrepreneur exchange. This information may be disseminated electronically or on paper and confined to the relevant facilitating communication among them, as well as for the provision of future events on this website or on similar projects. This registration procedure is subject to data privacy rules and is executed in compliance with Regulation (EU) 476/2017 on the data protection of personal data and the processing thereof. A privacy policy document can be found here: [https://www.bpw.at/en/privacy-policy](#)

HZ application form, page 1/8 - Welcome



Registration steps | Introduction | Your profile | Motivation | Languages | Business plan | Entrepreneurial profile | Financial and pricing of the exchange | Selection of start-up businesses

Profile information

Title:

Surname:

Firstname:

Company name:

Address (ZIP, street name, number):

Zip code/postal code:

City:

Country:

Phone:

E-mail:

Internal phone:

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Are you already started your business?

☐ Yes
☐ No

* = mandatory fields

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HZ application form, page 2/8 - Your Profile

Financial Support

Erasmus for Young
Entrepreneurs



Monthly financial assistance paid by IOs to NEs	
Country of stay	Amount per month while staying in this country/ €
Albania	530
Armenia	610
Austria	900
Belgium	830
Bosnia-Herzegovina	560
Bulgaria	560
Czech Republic	610
Croatia	720
Cyprus	780
Denmark	1100
Germany	830
Estonia	670
France	900
Finland	950
F.Y.R.O.M	560
Greece	780
Iceland	900
Ireland	1000
Italy	900
Latvia	610
Kosovo*	560
Lithuania	560
Luxembourg	830
Hungary	670
Malta	720
Moldova	530
Montenegro	560
Netherlands	830
Poland	610
Portugal	780
Romania	560
Serbia	560
Slovenia	720
Slovakia	610

Erasmus for Young **Entrepreneurs**

As of **1 February 2025**

**NEW BUSINESS DESTINATIONS
OVERSEAS:**

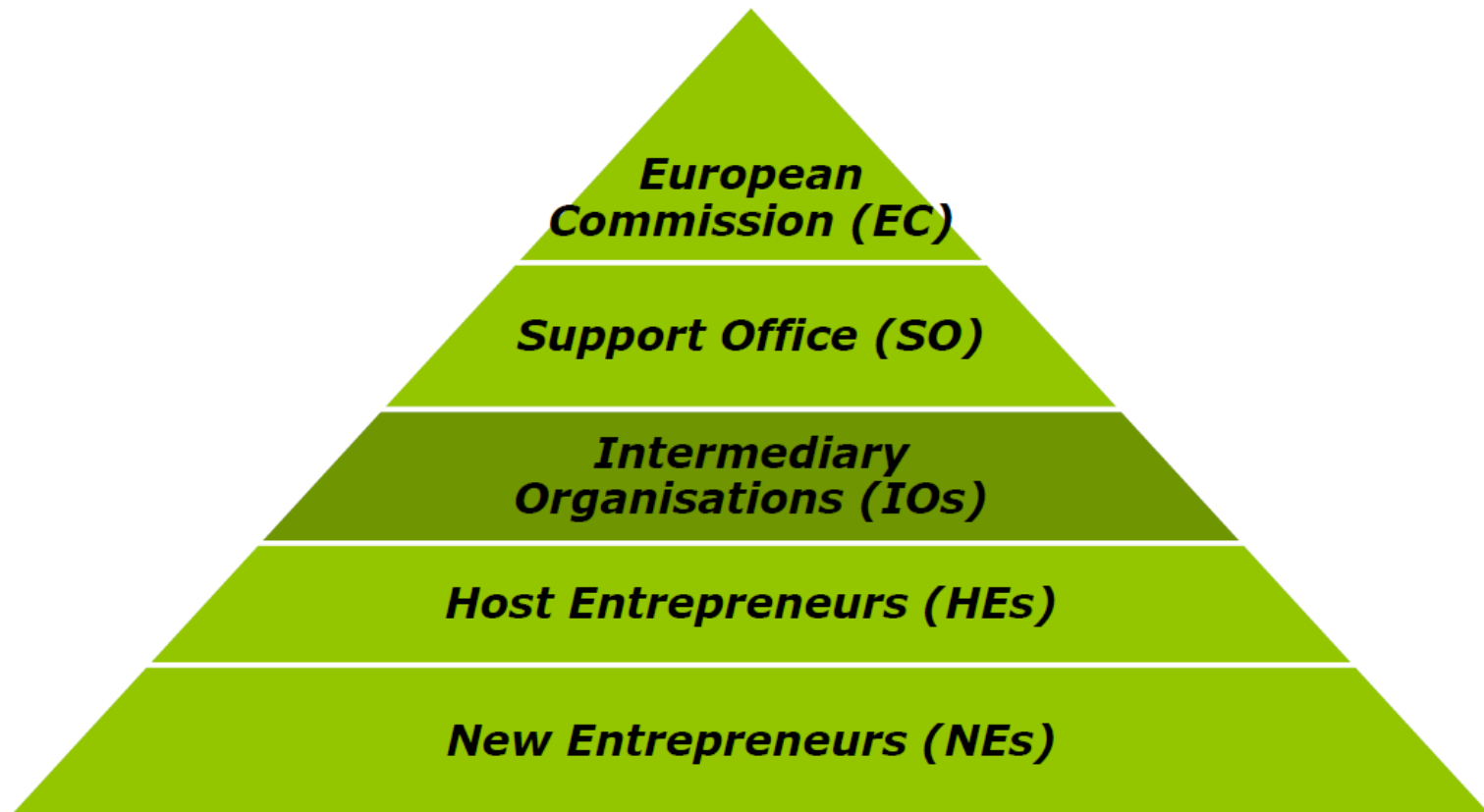
CANADA, UK, USA, SINGAPORE



An initiative of the
European Union

- **Participating Countries:** Canada, UK, USA & Singapore
- Only possible for New Entrepreneurs from EU-member states
- **Length:** 1 – 3 months
- **Financial Support:** Monthly Support of **1.050 €** for Canada, **1.100 €** for UK, **1.150 €** for Singapore and **1.200 €** for USA

Main actors



Example

Destination: Berlin (DE) -> Rome (IT)
Length: 6 months
HE: Book publisher
NE: Publishing agency, services for small and medium-sized independent publishing houses
Benefit: Gain experience, make contacts, collaborate in the production of books



Example

Destination: Aradippou (CY) -> Berlin (DE)
Length: 3 months
HE: Online market place for a good cause
NE: Virtual market place for used stuff
Benefit: Expansion into other European
(HE) countries, desire for a pan
European perspective on own
business model





General Information

www.erasmus-entrepreneurs.eu

Thank you for your attention!

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BPW 2025

Deine Idee | Dein Konzept | Dein Unternehmen

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Förderer



Kofinanziert von der
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Der Businessplan-Wettbewerb Berlin-Brandenburg wird gemeinsam durch die Senatsverwaltung für Wirtschaft, Energie und Betriebe des Landes Berlin und durch das Ministerium für Wirtschaft, Arbeit, Energie und Klimaschutz des Landes Brandenburg unterstützt sowie aus Mitteln der Europäischen Union kofinanziert.