The second submission deadline is at **18:00 on 16 February 2027**.
Would you like to take part in the BPW competition?

Minimum requirements for taking part in the competition:

- You have successfully completed the BPW Call to Start.
- You may enter the competition with a business plan in German or English.
- The company is planned to be established in Berlin and/or Brandenburg, or is currently being established there.
- If the company already exists, it must have been founded no more than 12 months prior to the start of the BPW year (October 2025).
- Does the company already exist, but you are developing a new business area, or was the company taken over as part of a succession plan? In this case, participation is possible.
- The business concept was drawn up by the team members themselves (not by management consultancies, etc.).
- The concept was submitted by the relevant deadline.

Additional minimum formal requirements:

- Pitch decks are generally not permitted for the competition.
- All chapters required for the respective phase must be submitted.
- Complete business plans are not permitted in Phase 1 or Phase 2.
- Business concepts must be submitted as continuous running text; lists consisting solely of bullet points are not permitted (bulleted lists within the text are allowed).
- The maximum number of pages has not been exceeded: Phase 1: max. 20 pages, Phase 2: max. 35 pages, Phase 3: 50 pages (without the appendix)

The following steps are important for your submission:

- Click on the ‘Create business concept’ button.
- Enter a name for your business concept.
- Set a password and share it with your team members (every person named in the concept must link themselves to it; the password is required for this).
- Provide additional details regarding the language, place of establishment and date of establishment.
- Select an industry.
- Tick the box to confirm that you accept the terms and conditions.
- Indicate whether or not you have previously entered the BPW competition with this business plan.
- Click the ‘Save’ button.
- You can then start uploading your documents. You must upload your business plan and a CV, and you can add further attachments.

Would you like to add yourself as a team member?

- Log in via BPW - Login using your login details (email address or BPW number and your password).
- Click on **'Become a team member'** in the menu.
- Enter the name of the business concept in the field and select the relevant concept from the list.
- Enter the password designated specifically for this concept. The person who created the concept can provide you with this password.
- Tick the box to confirm that you accept the terms of participation.
- Click the "**Save**" button.

Important: All individuals named as co-founders in the concept must register with us and be assigned to the concept – in other words, they must become team members.

You can also find all the entry requirements and the necessary chapters/segments in your personal workbook and on our website under the chapter overview.

Sign up and check it out directly at www.b-p-w.de

Please do not send us any proposals by email!

The winning team from the first phase will receive prize money of 15.000 euros.
In addition, all TOP 10 teams will have the opportunity to pitch for the People's Choice Award, which is worth 2.000 euros.

We are available until 6.00 pm: by telephone (030-2125 2121), by email (bpw@ibb-business-team.de) or via chat.

We're keeping our fingers crossed for you!